

DANFORTH ROCKS

SUMMER MUSIC SERIES

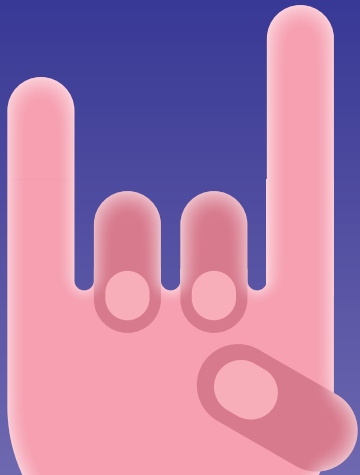
2019

**VENDOR & SPONSORSHIP
PACKAGE**

WWW.DANFORTH.ROCKS



Danforth Village BIA
walk • shop • dine



ABOUT DANFORTH ROCKS



2019 DANFORTH ROCKS SUMMER MUSIC SERIES

Thank you for allowing us the opportunity to share with you how your company can be involved in the Danforth Village BIA's signature music series, DANFORTH ROCKS. By becoming a sponsor, you will be raising awareness of your business in the Danforth Village neighbourhood, giving you full access to our local residents and potential customers, while supporting a great local event in your community.

Going into its third year Danforth Rocks music series draws crowds of 400-500 to Stephenson Park to hear fantastic live music, enjoy delicious food and drink, and experience the offerings of local merchants and services from Danforth Village. This family-friendly, community-based event takes place each Wednesday evening in August, from 6-9 PM.

Each event features:

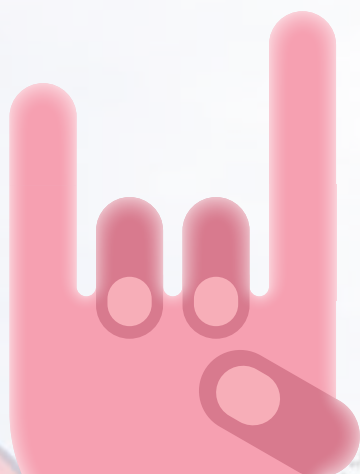
- a different Toronto rock band
- a featured local brewery
- offerings of food from local restaurants
- merchandise from local vendors
- arts and crafts activities for kids
- face-painting and Henna hand painting

We've created a sponsorship package which details the benefits and exposure your company will receive at each level. By getting involved you have the opportunity to:

- Meet local residents in a fun, relaxed and neighbourly atmosphere
- Promote your business for a nominal cost
- Network with other businesses and form valuable connections
- Show strong participation and presence in a growing community



SPONSORS ROCK!



SPONSORSHIP PACKAGES



BRONZE
\$500

Pre-Event Social Media Promotion

Mention in Facebook, Instagram & Twitter Platforms

Event Website

Your Logo with link to business

Pre-Event Email Blast

Your Logo with link to business

Event Posters

Displayed in BIA storefront businesses 19" x 13"



SILVER
\$750

All Bronze Opportunities

Premium Tent Location

Includes 10' x 10' tent, 2 tables, 2 chairs

Promotional items

Your items placed in BIA branded giveaway tote bags



GOLD
\$1000

All Bronze and Silver Opportunities

Onsite Banners

Logo displayed

Large Outdoor Banner 5' x 50' Danforth and Thyra

Logo displayed



PLATINUM
\$3000

All Bronze, Silver and Gold Opportunities

15,000 postcards Mailed to Local Houses and Apartments

Logo displayed

Full page ad in Beach Metro

Logo and Ad displayed

DANFORTH ROCKS

WWW.DANFORTH.ROCKS

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CONTACT INFORMATION



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Friends of Stephenson Park